

Sponsorship request – NSBA Scandinavia Celebration 2026

We at NSBA Scandinavia are proud to invite you to another year of Celebration – our largest and most appreciated competition. In 2026, we return to Grevagården for five days filled with skill, joy and community in all the around and performance disciplines. This year, we are also extra happy to be able to present two American judges, which raises the quality of the competition even further.

Celebration has grown to become an obvious meeting place for riders and horse owners from all over Scandinavia. It brings together everything from promising riders and horses to more experienced competitors, and together they create an atmosphere where horsemanship and sportsmanship are at the center. Thanks to this breadth, our event offers a unique visibility for companies that want to reach an engaged and loyal target group.

Celebration 2026 in short-dets

- 27-31 May 2026
- Grevagården, Skultorp
- Expected number of starting horses: approx. 90-100 (based on previous years)
- Classes in AQHA and APHA as well as our own NSBA classes, which here serve as the Scandinavian NSBA championship.
- In addition, we offer open classes that welcome equipages with horses of all breeds.

Why become a sponsor?

A sponsorship with us is more than just logos and exposure – it is a chance to actively contribute to the development of western riding in Scandinavia.

With your support, we can:

- Raise the quality and experience for both riders and spectators
- Offering more attractive prizes and a more professional competition environment
- Give your company visibility in our channels, on site and in competition material
- Create a collaboration built on commitment and mutual values

Sponsorship packages that suit you

We have developed several ready-made packages, but we know that companies have different needs and budgets. If you have other ideas or if you want a tailor-made arrangement, we are happy to have a dialogue. Flexibility is important to us – the goal is to create a collaboration that feels relevant and valuable for both parties.

We hope that you will join us in making Celebration 2026 an unforgettable competition for both participants and spectators. Thank you for taking the time to consider the possibility of sponsoring us – we look forward to a fruitful and long-term partnership.

Kind regards,
Board of Directors of NSBA Scandinavia

Passed!

Added money in the gold, platinum and diamond tiers allows NSBA USA to sponsor the competition with super cool plaques or trophies in the class you want to sponsor!

	Bronze	Silver	Gold	Platinum	Diamond
Added money (in a class) (Sponsor is invoiced)	2000kr- 3999kr	4000- 5999kr	6000- 7999kr	8000- 9999kr	10000kr < 10000kr
Sponsored award from NSBA USA (in selected NSBA classes, provided sponsorship is decided within a certain time frame)	-	-	NSBA Plaque	NSBA Plaque	NSBA Pewter trophy /NSBA Bronze trophy (20kr)
Gift cards or products for (can be distributed in several classes if there are several)	At least 2000kr	At least 4000kr	At least 6000kr	At least 8000kr	At least 10000kr
What do you as a sponsor get out of the different packages?					
The class will be exclusive to the sponsor if the sponsor wishes. (No other sponsors are presented in connection with the class, neither on competition nor social media)			X	X	X
Free membership (in cases where the sponsor needs membership)	X	X	X	X	X
Number of posts/posts/shares per month on NSBA Scandinavia's social media during March-April-May. (Instagram and/or Facebook)	One item in total.	One item in total.	0.5 (1 post every two months)	1 (per month)	2 (per month)
Log on to the website NSBA.se under competition sponsors	X	X	X	X	X
Banners / Flags / Banners at the competition	Signage material is sent to the competition by the sponsor and returned to the sponsor after the competition				
- Outside the entrance			X	X	X
- Inside the arena		X	X	X	X
Company name/logo is placed on documents related to the competition (Provided that sponsorship has been established prior to publication of the documents.)	Text only	Text only	Quartz	Half page	Full page
Exhibitors at the competition free of charge to NSBA, (any electricity consumed is paid to Grevagården)	X	X	X	X	X